

SPRING JUMPSTART INTENSIVE

MODULE 6 – Product Creation, Teleseminars, and Putting It All Together

**Presented by
Connie Ragen Green**

Date – Thursday, May 22, 2008

Call-in number – 218-486-3696

Pass code – 644104#

Time – 4 PST, 7 EST Use www.time.gov

**You may listen by phone or on your computer through
the webcast.**

Quotes of the call - "Never, never, never, never give up! ~
Winston Churchill

"The important thing is not being afraid to take a chance.
Remember, the greatest failure is to not try." ~ Debbi Fields,
Founder of Mrs. Field's Cookies

Our course website is available online! All of the Action Guides, audio files, and additional materials are available to you at www.SpringJumpstart.com

I will continue to update and add information to this site.

CLASS SCHEDULE

Thursday, April 10 ~ Module 1 ~ Overview and Introduction

Tuesday, April 15 ~ Technology ~ How to hire a web designer with Nikki Talmadge - Her eBook is available at

<http://www.HowToHireAWebDesigner.com>

Thursday, April 17 ~ Module 2 ~ Making a Plan of Action

NO CLASSES FOR ONE WEEK – TIME FOR YOU TO WRITE, CREATE, AND THINK

Tuesday, April 29 ~ Technology ~ Using FrontPage, Dream Weaver, or other web design program to write sales letters

Thursday, May 1 ~ Module 3 ~ Copywriting and Sales Letters Part I

Thursday, May 8 ~ Module 4 ~ Copywriting/Sales Letters Part II

Tuesday, May 13 ~ Technology ~ Google Adwords

Thursday, May 15 ~ Module 5 ~ List Building, PPC

Tuesday, May 20 ~ Technology

Thursday, May 22 ~ Module 6 ~ Teleseminars, Product Creation, and Putting it All Together

BONUS CALLS ~ 2 calls, Topics and times TBA

Module 6 – Product Creation, Teleseminars, and Putting It All Together

If you are going to make money on the internet, you must have something to sell!

Products – Create them, buy them, or have others create them for you

Teleseminars – How to use them to create products and grow your list

ACTION STEPS – Questions to ask yourself

1. Take an honest look at where you are now in your online business
2. What do you need to focus on?
3. Do you have a product or service to sell?
4. Will you do this yourself, or outsource it?
5. What will you do next as a result of what you learned during this course?

BONUS CALLS

We will have two bonus calls during the next few weeks. One call will focus on Google Adwords and the other will be on setting up your sales page using FrontPage or other program. If you have your product ready to sell, these two calls will be the final step in selling your product or service on the internet. Make good use of this time so that you will be ready by the middle of June to have your online business up and running.

RESOURCES

Free 21 page report and mp3 recording from The Blog Squad
Blogging For Your Business –

<http://www.1shoppingcart.com/app/?Clk=2413224>

Free eBook on How To Write An E-Course at

<http://www.FromIdeatoEbook.com/howtowriteanecourse.pdf>

Get a 14 day free trial at www.ClickbankProSearch.com

Sign up at Clickbank – <http://lavista.reseller.hop.clickbank.net>

Visit my blog at

www.EbookWritingandmarketingSecrets.com/resources/ for
additional resources

www.ConnieKeywords.com

Kick Start Cart Database Management system –

<http://kickstartcart.com/app/?pr=31&id=97834>

Free eBook on How to Pick a Shopping Cart –

<http://www.FromIdeatoEbook.com/kickstartgift.pdf>

Instant Teleseminar recording service–

<http://instantTeleseminar.com/productInfo.asp?x=1286210>

Facebook recorded interview with Mari Smith and The Blog Squad – <http://www.1shoppingcart.com/app/?Clk=2299097>

**Joan Stewart – Publicity and Press Releases
Free Tutorial –**

<http://www.marketerschoice.com/app/aftrack.asp?afid=706647&u=www.publicityhound.net/index.php/press-releases-just-got-easier-thanks-to-this-free-tutorial>

**Copywriting – The Copywriter’s Cheat Sheet by Ben Settle
<http://www.FromIdeatoEbook.com/ben.pdf>**