

SPRING JUMPSTART INTENSIVE

MODULE 1- Overview and Introduction

**Presented by
Connie Ragen Green**

Date – Thursday, April 10, 2008

Call-in number – 218-486-3696

Pass code – 644104#

Time – 4 PST, 7 EST

**You may listen by phone or on your computer
through the webcast.**

Quote of the call - "Sometimes it's necessary to go a long distance out of the way in order to come back a short distance correctly." ~Edward Albee

CLASS SCHEDULE

Thursday, April 10 ~ Module 1 ~ Overview and Introduction

Tuesday, April 15 ~ Technology

Thursday, April 17 ~ Module 2 ~ Moving into Action

NO CLASSES FOR ONE WEEK – TIME FOR YOU TO WRITE, CREATE, AND THINK

Tuesday, April 29 ~ Technology ~ Using FrontPage, Dream Weaver, or other web design program to write sales letters

Thursday, May 1 ~ Module 3 ~ Copywriting and Sales Letters

Thursday, May 8 ~ Module 4 Copywriting/Sales Letters Continued

Tuesday, May 13 ~ Technology ~ Putting your sales letter online

Thursday, May 15 ~ Module 5 ~ Product Creation

Tuesday, May 20 ~ Technology

Thursday, May 22 ~ Module 6 ~ Putting it all together

BONUS CALLS ~ 2 calls, Topics and times TBA

Module 1 – Getting Started

Purpose and intention of this course

How to get the most out of this training

Starting your online business

Short term vs. long-term

Choosing a niche

Tools you will need

Word processing program – Word or other

PayPal – Premiere or Business account

Kick Start Cart or other Database Management system

Blogging platform – Typepad or Hosted WordPress

FrontPage, Dream Weaver, or other website development program

Domain names and hosting from GoDaddy.com

Adobe Acrobat 7 or 8, Standard Edition or other *reliable* PDF program

Instant Teleseminar or other audio recording/editing program

Setting goals and making a schedule

Creating products

Marketing yourself online

Articles

Blog

Press Releases

Forums/Groups

Other Social Media

Affiliates

ClickBank

Google AdWords

Other products and services you have already used or will use in the future

Action Steps for this week

1. Register at www.EzineArticles.com
2. Write and submit 1 article
3. Start a blog if you have not done so already
4. Post 3 times to your blog
5. Open a PayPal account – Business or Premiere
6. Go to www.GoDaddy.com and look for a domain name to purchase for \$9.99.
7. Open a free account over at <http://lavista.reseller.hop.clickbank.net>
8. Research keywords for you niche at www.ConnieKeywords.com
9. Listen to this recording again to hear anything you may have missed the first time.
10. Email me with any questions you have about what we have discussed during module 1.

RESOURCES

Visit my blog at

www.EbookWritingandmarketingSecrets.com/resources/ for additional resources

www.ConnieKeywords.com

Clickbank - <http://lavista.reseller.hop.clickbank.net>

www.EzineArticles.com

www.PayPal.com

www.GoDaddy.com

Kick Start Cart Database Management system –

<http://kickstartcart.com/app/?pr=31&id=97834>

Free eBook on How to Pick a Shopping Cart –

<http://www.FromIdeatoEbook.com/kickstartgift.pdf>

Instant Teleseminar recording service–

<http://instantTeleseminar.com/productInfo.asp?x=1286210>