

# **ACTION GUIDE**

## **~WRITING YOUR EBOOK~ GETTING STARTED**

Presented by  
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**Print this ACTION GUIDE  
and take notes during the call**

Call in information  
Friday, January 4, 2007  
at 1:00 pm PST  
We will start promptly  
so check the correct  
time at [www.time.gov](http://www.time.gov)  
1-218-486-3696  
Pin Code – 644104#

Quote of the call – “There are more people out there waiting to hear your message, who can only hear it uniquely from you, than you can ever get to in your lifetime.” ~ Jeff Herring

## Action Steps you can take immediately after the call

1. Choose a topic for your ebook
2. Research your topic and see how many people are searching for information on the same topic
3. Set writing goals for yourself for the next week
4. Choose a title for your ebook and your blog
5. Purchase a domain name from [www.GoDaddy.com](http://www.GoDaddy.com)
6. Sign up for a free trial at [www.Typepad.com](http://www.Typepad.com)
7. Use the resources I have provided for you at the end of this Action Guide

## Getting Started

What is your topic?

How to decide what you will write about:

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Are there enough people looking for information on your topic?

[www.alexsuggest.com](http://www.alexsuggest.com)

<http://snipurl.com/freetool>

<http://snipurl.com/wordtrackerguide>

## **Setting Your Writing Goals**

Where are you now?

**What Will Stop You?**

## HOMework

1. Sign up at [www.Typepad.com](http://www.Typepad.com) for an account. If you are enrolled in the Ebook Writing Teleclass, use the discount code I emailed to you.
2. Go over to [www.EzineArticles.com](http://www.EzineArticles.com) and sign up for an account.
3. Use Wordtracker or another keyword search tool to see which words and phrases people are using to search for information on your topic.
4. Set up a writing schedule for yourself so that you will make daily progress in writing your ebook.
5. Outline your ebook and choose a working title and chapter headings.

## RESOURCES

**Database Management System** –

<http://kickstartcart.com/app/?pr=31&id=97834>

**Teleseminar Service** –

<http://instantteleseminar.com/productInfo.asp?x=1286210>

**Domain Name Server** –

<http://www.GoDaddy.com>

**Facebook – free e-course** –

[http://www.MariSmith.com/facebook\\_class.htm](http://www.MariSmith.com/facebook_class.htm)

**Publicity**

[http://www.marketerschoice.com/app/aftrack.asp?afid=706647&u=www.publicityhound.com/free\\_publicity/Bestof2007.html](http://www.marketerschoice.com/app/aftrack.asp?afid=706647&u=www.publicityhound.com/free_publicity/Bestof2007.html)

**Article Writing** –

[www.WriteArticlesWithJeffHerring.com](http://www.WriteArticlesWithJeffHerring.com)

**ISBN Numbers** –

[www.BowkerPubServices.com](http://www.BowkerPubServices.com)

